

TTI Success Insights Collection

EVER WONDER **WHY** YOU ACT THE WAY YOU DO?

THE ANSWERS LIE DEEP WITHIN YOUR UNIQUE SET OF PERSONAL INTERESTS, ATTITUDES AND VALUES.

**6** ATTITUDES

**Theoretical** a passion to discover, systematize and analyze; a search for knowledge

**Utilitarian** a passion to gain return on investment of time, resources and money

**Individualistic** a passion to achieve position and to use that position to influence others

**Traditional** a passion to pursue the higher meaning in life through a defined system for living

**Aesthetic** a passion to achieve self-actualization, balance and harmony in one's own life

**Social** a passion to eliminate hate and conflict in the world and to assist others

These powerful motivating forces within you largely affect how you behave and how others perceive you. Identifying them is important to understanding what makes you effective, **SATISFIED** and **PERSONALLY SUCCESSFUL**.

These attitudes are a type of window through which we view the world and seek fulfillment in our lives. If we are participating in a discussion, activity or career that is in alignment with our attitudes, we will value the experience.

Knowing your attitudes will help you decide whether or not you are in the right career, as well as deepen your appreciation of your relationships and clarify the "why" of your interactions.

Learn how your actions can have a positive impact on your life.

**MAXIMIZING POSSIBILITIES**

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